

For Immediate Release
June 26, 2008

eScholar LLC
222 Bloomingdale Rd
White Plains, NY 10605

Contact: Daysie Kratz
914-989-2937

eScholar LLC Launches the Latest Version of its Education Data Warehouse for Longitudinal Analysis and Reporting

White Plains, NY— eScholar LCC, the leader in K-12 education data management software, has announced the release of version 10 of the eScholar Complete Data Warehouse® (CDW) solution. CDW is the nation’s leading K-12 data warehouse product enabling the integration of enterprise-wide education data for powerful longitudinal analysis and reporting.

CDW v10 enhances existing data domains, or categories, including student and staff demographics, attendance, discipline, special education, finance, measures to capture and report on Highly Qualified Teachers as required by NCLB, and assessments, among others. The assessment domain is designed for flexibility, storing data on high stakes assessments as required by NCLB, formative short cycle, benchmark and adaptive assessments within a single set of tables integrated with data across the warehouse, CDW v10 also delivers enhanced data quality and validation features. Product Manager Russell J. Redgate comments, “With the latest release of the eScholar Complete Data Warehouse® solution, eScholar strengthens its position as the leader in education data warehousing. eScholar enables state and local education agencies to meet NCLB reporting requirements and analyze district, school, student, and teacher performance to improve our children’s education and prepare them to be a part of the competitive global workforce.”

CDW v10 includes one completely new domain - Career & Technical Education - designed to facilitate tracking of data related to the Carl D. Perkins Vocational and Technical Education Act of 2006 (Perkins IV).

eScholar has begun working on formulating its next release of the CDW which will support the capability of tracking student performance and related education data from Early Childhood/Pre-Kindergarten through graduate school, also known as P-20. eScholar is building this capability in response to the needs and goals expressed by the U.S. Department of Education, state and local education agencies, and university systems.

eScholar’s suite of education data products is currently among the most powerful and flexible tools for data management, analysis and reporting in education. More than 3,400

school districts across the country rely on them for tracking and improving student achievement. In addition, eScholar products provide state education agencies with the tools needed for the 10 Longitudinal Data System Essential Elements recommended by The Data Quality Campaign (www.dataqualitycampaign.org), a national collaborative of leading organizations and foundations focused on education improvement.

About eScholar

eScholar is the nation's leading education data warehousing company, providing the best possible data management, analysis, and reporting solutions for tracking and improving student achievement from pre-school to college. Relied on by over 3,400 school districts across the country, eScholar transforms the way educators use and understand the data they collect from a myriad of sources. eScholar enables state education agencies and school districts to fully customize solutions to meet their own requirements, while maintaining data standards. For more information visit <http://www.escholar.com>

###