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eScholar Customers Recognized at Washington, D.C. Meeting Featuring Secretary of Education

Leaders Discuss Increased Emphasis and Support for Statewide Longitudinal Data Systems

White Plains, NY – eScholar customers were formally recognized by the Data Quality Campaign (DQC) at the DQC’s recent Leveraging the Power of Data to Improve Education summit. At the event Governor Rendell of Pennsylvania accepted the State Policy Maker of the Year award for the leadership his state has shown in developing an integrated P-20 Statewide Longitudinal Data System (LDS). The states of Kansas and New Mexico were also honored for their efforts. The gathering marked an opportunity for thought leaders in education to discuss the importance of and role for LDS’s in the future of education in America. It also provided Secretary of Education Arne Duncan a venue to outline his views on the importance of longitudinal data and LDS’s in his strategy for dramatically improving the effectiveness of American education.

"The work of the Data Quality Campaign and particularly this event are very exciting to those of us who have been at the forefront of delivering packaged, supported LDS solutions for education. It was extremely gratifying to see the level of importance that Secretary Duncan places on implementing more effective LDS’s to move our educational systems back into a global leadership position”, said Shawn Bay, Founder of eScholar LLC. Mr. Bay added, "We were very pleased to see several of our progressive customers recognized for their achievements over the past few years. eScholar is excited to be partnering with them in their successes by delivering the software solutions that have enabled their ground-breaking strategies."

About eScholar

eScholar is the nation's leading educational data system company. eScholar clients have achieved phenomenal success using our data management and analysis solutions to track and improve pre-K through postsecondary student achievement. The eScholar Complete Data Warehouse[®] products are the most comprehensive solutions available for integrating, cleansing, and reporting on thousands of data elements. The powerful eScholar Uniq-ID[®] products are the leaders in generating, assigning, and locating statewide unique student and staff identifiers. Relied on by over 3,400 school districts and twelve state education agencies across the country, eScholar transforms the way

educators use and understand the data collected from a myriad of sources. For more information about eScholar, visit www.escholar.com.

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