



**FOR IMMEDIATE RELEASE**

**eScholar Complete Data Warehouse® Is Selected by the Texas Education Agency for  
Statewide, District-Facing Data Warehouse**

***eScholar's student-centric data warehouse will provide improved education outcomes for more than  
four million Texas students***

**White Plains, NY, November 9, 2011** – [eScholar](#), a leader in driving the application of research and data to personalize education, today announced that the [Texas Education Agency](#) (TEA) has selected [eScholar Complete Data Warehouse® for PK-12](#) (CDW PK-12) to provide a statewide, district-facing warehouse available to every district in the state.

With this deployment to more than 1,100 districts educating almost five-million students in Texas, eScholar will provide a longitudinal data foundation that captures up-to-date data from various sources to improve the education process and results. Deployed as a district facing warehouse, eScholar CDW PK-12 will allow administrators and teachers access to valuable operational and student-level information from which to make decisions. The information that is collected ranges from student attendance records to financial budgets. eScholar CDW integrates and consolidates this information – otherwise dispersed across the enterprise and in disparate data sources – managing data integrity and applying data quality and validation to ensure consistency. eScholar CDW presents the information for analysis and reporting to a wide range of stakeholders and users, including administrators at all levels, teachers, counselors, support staff and students.

The adoption of eScholar came after an extensive review process. The Texas Education Agency outlined a core set of requirements at both the state and local level that focused on improving the education results of individual students. The chosen solution had to provide a standards-based interface for collecting data from more than 1,000 distributed systems and build on the data standards work TEA has done as part of ED-FI and other initiatives. With the adoption of eScholar, the State of Texas education system benefits from a mature product that leverages the best practices of 12 other state education agency implementations to meet TEA's requirements and support a broad range of applications, ranging from reports and analytics to complete instructional management systems.

eScholar and its solutions are the foundation of the education market's evolution towards Common Education Data Standards (CEDS). eScholar's longitudinal data solutions are geared towards consolidating information, regardless of its origins or format into a common data structure that can be leveraged throughout the education system. eScholar is working with the TEA, the Michael and Susan Dell Foundation, as well as the United States Department of Education to deliver standards-based data interoperability.

“We are very pleased to be chosen by TEA as they have been a pioneer with a successful track record in their use of data for many years,” stated Shawn Bay, CEO and founder of eScholar. “Our work with Texas will continue to help us push beyond the way most longitudinal data systems are being used and thought of today. Data will be updated frequently and accessible in ways that allow educators to help individual students quickly. We are honored to be asked to play a key role in this important initiative.”

eScholar CDW for PK-12 is the industry’s most robust and mature longitudinal data warehouse solution. Delivered as a Commercial Off The Shelf Solution (COTS), eScholar CDW has the greatest number of state-wide implementations. With the addition of Texas, eScholar will support more than 35percent of the nation’s students. eScholar CDW collects data from multiple sources to support reporting and to drive individual student achievement.

### **About eScholar**

eScholar is the nation's leading innovator in the application of billions of individual education data points to the needs and goals of each person. eScholar customers are realizing significant improvements in their ability to meet mandated reporting requirements but more importantly in their ability to improve pre-K through postsecondary student achievement. The eScholar Complete Data Warehouse® products are the most comprehensive solutions available for integrating, cleansing, and managing thousands of education related data elements. The eScholar Uniq-ID® products are the leaders in generating, assigning, and managing statewide unique student and staff identifiers. Relied on by 13 state education agencies and over 3,500 districts across the country, eScholar products transform the way educators use data. For more information about eScholar, visit [www.escholar.com](http://www.escholar.com) or call 877-328-2969.

### **Contact**

Daysie Kratz  
eScholar, LLC  
914.989.2937  
[dkratz@escholar.com](mailto:dkratz@escholar.com)

Bill Cox  
Experience Communications for eScholar  
208.381.0001  
[bill@experiencecom.com](mailto:bill@experiencecom.com)