

FOR IMMEDIATE RELEASE

eScholar Complete Data Warehouse® Addresses One of Education’s Most Complex Data Issues: Connection Between Teaching and Student Learning

Federal “Race to the Top” Drives States To Strengthen Breadth and Scale of Data Systems

White Plains, NY, January 31, 2011 – [eScholar LLC](#), a leader in driving the application of research and data to personalize education, today expanded its role in capturing the many interactions between teachers and students that lead to stronger learning. Changing regulations and federally funded programs, including [Race to the Top](#) and [No Child Left Behind \(NCLB\)](#), have state education agencies upgrading their data infrastructure and analysis capabilities. The result is meaningful analysis that can improve individual student achievement by helping teachers identify proven best practices.

The eScholar Complete Data Warehouse® has the ability to help states connect data regarding the complex relationships between students and teachers and draw conclusions based on the correlations of time spent, activities performed and instruction that was implemented on an individual level. Activities represented and monitored within the eScholar solution might include lesson plans, classroom management, specific teaching styles, personalized education plans, and interventions that are then correlated with teacher assignments, co-teaching, service providers, duration of attendance, test scores and much more. The ability to execute this type of analysis is critical when determining teacher impact on student achievement.

“Education is changing in the United States. All of us understand the value of a good teacher and the impact they have on students. Today, educators are using data and sophisticated analysis to better understand what makes up effective teaching, so these practices can be recognized and shared,” said Shawn Bay, CEO and founder of eScholar. “The Race to the Top program is bringing light to this shift in education, the importance of valid and detailed data and the value that eScholar’s leading technology plays at a federal, state, local and individual student level.”

A recent example of eScholar in action is within the state of New York. At a recent industry event, Ken Wagner, assistant commissioner for data systems for the [New York State Education Department \(NYSED\)](#), participated on a panel sponsored by the [Data Quality Campaign](#) and discussed NYSED’s detailed approach to correlating student learning to individual teacher activities. Understanding the breadth of data and analytics necessary to complete this

correlation, Mr. Wagner explained that “teachers will track the duration of their student's enrollment and attendance, not by days but by minutes spent doing activities.” This type of analysis is facilitated by the data integration capabilities afforded by the eScholar Complete Data Warehouse.

Initiatives such as the Race to the Top have many state and local education agencies scrambling to put data systems in place that can accurately connect teacher activities to student performance. The eScholar Complete Data Warehouse has built upon its experience gained by 13 state-level implementations to address this complex challenge.

About eScholar

eScholar is the nation's leading innovator in the application of billions of individual education data points to the needs and goals of each person. eScholar customers are realizing significant improvements in their ability to meet mandated reporting requirements but more importantly in their ability to improve pre-K through postsecondary student achievement. The eScholar Complete Data Warehouse® products are the most comprehensive solutions available for integrating, cleansing, and managing thousands of education related data elements. The eScholar Uniq-ID® products are the leaders in generating, assigning, and managing statewide unique student and staff identifiers. Relied on by 13 state education agencies and over 4,800 districts across the country, eScholar products transform the way educators use data. For more information about eScholar, visit www.escholar.com or call 877-328-2969.

Contact

Daysie Kratz
eScholar, LLC
914.989.2937
dkratz@escholar.com

Bill Cox
Experience Communications for eScholar
208.381.0001
bill@experiencecom.com