

For Immediate Release

June 24, 2008

eScholar LLC
222 Bloomingdale Road
White Plains, NY 10605

Contact: Daysie Kratz
914-989-2937

***eScholar LLC Selected to Assign Unique Identification Numbers
for Students Around the Globe***

White Plains, NY— eScholar LLC, the leader in K-12 education data management software, has been selected by the Department of Defense Education Activity (DoDEA) to assign unique student identifiers for their students located on military bases around the world. eScholar Uniq-ID® for Students application is the nation’s leading K-12 unique student identifier application and is being used by nine state education agencies and the US Department of Education’s Migrant Office for the Migrant Student Information Exchange program.

DoDEA is an activity of the U.S. Department of Defense that operates over 200 schools in 12 foreign countries, seven states, Guam and Puerto Rico. All schools within DoDEA are fully accredited by U.S. accreditation agencies. The DoDEA school system offers a typical American education and uses materials and equipment comparable to stateside schools. “We are honored to be selected by the Department of Defense Education Activity,” says CEO and Founder, Shawn T. Bay. “We fully support their mission to provide an exemplary education that allows students to be with their families on bases around the world.”

Once eScholar Uniq-ID® for Students is implemented, DoDEA school administrators – regardless of location - can access the application through the Internet to assign unique student identification numbers. The eScholar solution will be a critical first step for registering students in DoDEA schools around the world.

#

About Department of Defense Education Activity

DoDEA consists of the Department of Defense (DoD) Dependents Schools overseas and the DoD Domestic Dependent Schools in the United States, its territories and possessions. DoDEA plans, directs, coordinates, and manages the education programs from pre-K through 12 for DoD dependents who would otherwise not have access to a high-quality public education. For more information visit www.dodea.edu

About eScholar

eScholar is the nation’s leading education data warehousing company, providing the best possible data management, analysis, and reporting solutions for tracking and improving student

achievement from pre-school to college. Relied on by over 3,400 school districts across the country, eScholar transforms the way educators use and understand the data they collect from a myriad of sources. eScholar enables state education agencies and school districts to fully customize solutions to meet their own requirements, while maintaining data standards. For more information visit <http://www.escholar.com>